

**Wildlands Ticket Giveaway 2024**  
**OFFICIAL RULES**

**WINNER MUST BE ABLE TO TRAVEL TO GALLATIN GATEWAY, MONTANA AUGUST 2-3, 2024 TO USE TICKETS AND CLAIM PRIZE EXPERIENCE. PRIZE DOES NOT INCLUDE MEALS, SNACKS, ADDITIONAL BEVERAGES, GRATUITIES, TRAVEL, TRANSPORTATION OR ACCOMMODATIONS. NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. MANY WILL ENTER, ONLY 1 WILL WIN. FOR A COPY OF THESE OFFICIAL RULES, PRINT THEM FROM <https://rivarsarelife.com/wildlands-giveaway>. VOID OUTSIDE OF 50 U.S. AND D.C. OR WHERE PROHIBITED OR RESTRICTED BY LAW.**

1. **SPONSOR AND OPERATOR:** The sponsor and operator is Rivers Are Life, LLC, 4400 James Savage Rd. Midland, MI 48642 United States ("Sponsor").
2. **ENTRY PERIOD:** The Wildlands Festival Ticket Giveaway 2024 (this "Giveaway") entry period begins on June 5, 2024 at 12:00:01 AM Eastern Time ("ET"), and ends on June 26, 2024 at 11:59:59 PM ET (the "Entry Period"). Sponsor's computer is the official time-keeping device for this Giveaway. Sponsor will draw one (1) winner after the Entry Period concludes. Limit one (1) prize per person.
3. **ELIGIBILITY:** This Giveaway is open only to legal residents of the fifty (50) United States and the District of Columbia, who are at least twenty-one (21) years old or older at the time of entry. Employees of Sponsor, or immediate family members, or persons living in the same household, of such employees are not eligible to enter this Giveaway or win the prize. "Immediate family members" shall mean parents, spouses, children, siblings or grandparents and each of their respective spouses, regardless of where they reside. This Giveaway is subject to all applicable federal, state, and local laws and regulations. Void where prohibited by law. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to this Giveaway. Winning a prize is contingent upon fulfilling all requirements set forth herein. Internet access is required to enter, whether via a computer or mobile device. Internet and data charges may apply based on your carrier's terms. Free public WIFI is available at numerous restaurants, public libraries, and public parks or facilities, among other locations.
4. **HOW TO ENTER:** Enter during the Entry Period by completing the entry form at <https://rivarsarelife.com/wildlands-giveaway> (the "Website") and following the prompts on the Website to enter. You will need to provide your name, email address, and confirm you are 21 or older (by providing date of birth) in order to enter. Incomplete entry forms are not eligible. Limit 1 entry per person in Giveaway (each an "entry"). By entering, entrants consent to be contacted by Sponsor by email for purposes of this Giveaway. Sponsor may also send entrants (to the email address used to enter) marketing information and offers that may be of interest to them. Entrants may unsubscribe from such marketing emails from Sponsor within the email itself (provided that unsubscribing does not limit Sponsor from communicating by email with an entrant regarding this Giveaway). Receipt of emails is optional and has no effect on odds to win.

**Limits in connection with entries:** Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. No automatic, programmed, robotic or similar means of entry are permitted via the Website. Use of any automated system or bot to participate is prohibited and will result in disqualification. In the event of a dispute as to any entry, the authorized account holder of the email address used to enter will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Each potential winner may be required to show proof of being the authorized account holder, as the case may be. Proof of entering information at the Website will not be deemed proof of delivery or receipt by Sponsor. All entries become the exclusive property of the Sponsor and will not be

returned or acknowledged. Sponsor is not responsible for incomplete, delayed, destroyed, garbled, misdirected, illegible or lost entries.

5. **DRAWING; ODDS; NOTIFICATION OF WINNER.** Sponsor will draw one (1) grand prize winner following the conclusion of the Entry Period, from among all eligible entries received through the close of the Entry Period. Limit one (1) prize per person. Potential winner will be notified by email and requested to provide address, telephone and other contact information for winner verification and prize fulfillment. Potential prize winner will need to respond to Sponsor's initial notification they are a winner within **24 hours** and sign, return and have notarized an Affidavit of Eligibility, Liability / Publicity Release for winner, IRS Form W-9 (Request for Tax Payer Identification) for winner, and Release for winner's guest if requested by Sponsor (together, "Winner Documents") within five (5) days of receipt in order to claim grand prize. Potential winners and guest may also be required to provide a copy of or show their driver's license with the Winner Documents, and provide such other information as requested by Sponsor for eligibility verification. If: (a) any prize notification is returned as undeliverable, (b) a potential winner does not respond to initial notification within the required timeframe, (c) a potential winner does not comply with these Official Rules, or (d) Winner Documents are returned as undeliverable or not received signed and completed by their due date, the prize may be forfeited and an alternate winner may be selected. In the event that a potential winner is disqualified for any reason, time permitting given travel dates for grand prize, Sponsor may award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Odds of winning a prize depend on the number of eligible entries received during the Entry Period. Receiving a prize is contingent upon compliance with these Official Rules.
6. **PRIZE.** Sponsor will award one (1) grand prize ticket package for winner and up to three (3) guests. The package includes the below and has a total approximate retail value (ARV) of \$2,781.95.
  - Four (4) VIP 2-Day passes with admittance to Wildlands Festival being hosted at Big Sky Events Arena, 450 Aspen Leaf Dr, Gallatin Gateway, MT 59730 on Friday, August 2, 2024, and Saturday, August 3, 2024. VIP guests receive: a dedicated VIP entrance with early access, your choice of bleacher seats or standing room with preferred viewing in front of stage, (2) complimentary drink credits for alcoholic or non-alcoholic beverages per day, private lounges and bars under a tented cover from the elements, air-conditioned premium bathrooms with flushable toilets, access to local food and drink vendors, and access to official band and festival merch. Winner may only share the prize experience with guests who are at least 21 years or older. For more information regarding festival, visit: [www.wildlandsfestival.com](http://www.wildlandsfestival.com). Sponsor reserves the right to require any guests to sign a guest Release as a condition of enjoying the tickets with winner.
  - One (1) BeAlive and Rivers are Life merchandise prize basket including four (4) BeAlive hats and a sticker assortment as elected by Sponsor.
  - Four (4) BeAlive and Wildlands Festival 2024 commemorative t-shirts. Sponsor determines sizes based on availability.

Prize does not include meals, snacks, additional beverages, gratuities, travel, transportation or accommodations. Sponsor has no control over the Wildlands Festival, including its cancellation, postponement, delay or other circumstances beyond Sponsor's control, as a result of which winner could forfeit all or part of the prize affected by any of the foregoing. Winner is not eligible for any compensation from Sponsor if winner or a guest are prevented to travel to the Wildlands Festival for any reason, fail to travel to it for any reason, are asked to leave it for failure to comply with the Wildland Festival policies or encounter any difficulties in traveling to/from or attending such festival. Sponsor has no obligation to award any unclaimed portion of the grand prize.

**All taxes, including federal, state and local income and sales taxes incurred in claiming or using prize are the sole responsibility of the winner. Winner acknowledges that Sponsor has not arranged for, nor carries, any insurance of any kind for the benefit of winner or winner's guest in connection with participation or any other prize-related activities. Sponsor will not replace any lost, mutilated, or stolen tickets, vouchers, merchandise or certificates.**

**By accepting prize, winner acknowledges and agrees that Sponsor, and its designees may publicize winner's having won the grand prize and agree to allow Sponsor to use photos and videos of winner worldwide and in perpetuity for promotional purposes, in any media, without further compensation or notice to winner, or review or approval by winner, except where prohibited or restricted by law.**

**Additional terms applicable to all prizes:** Sponsor makes no representation to winner as to the merchantability or fitness or suitability of any grand prize component for any purpose. No prize substitution or cash equivalent of prize is permitted except at Sponsor's sole discretion, and then only for a prize of equal or greater value. Prize is non-transferable. The difference, if any, between the approximate retail value and the actual value will not be awarded. Each winner is solely responsible for costs or expenses in connection with claiming or using a prize, which are not specified as part of the prize description in these Official Rules. All prize details not specified in these Official Rules will be determined in Sponsor's sole discretion.

7. **PUBLICITY RELEASE:** Except where prohibited or restricted by law, a winner's acceptance of prize constitutes winner's consent for the Sponsor and its designees to use and/or publish winner's full name, city and state of residence, hometown, photograph or other likeness, biographical information (in whole or in part), and/or statements made by winner, worldwide and in perpetuity for promotional purposes, in any media, without further compensation or notice to winner, or review or approval by winner.
8. **GENERAL:** By entering this Giveaway, each entrant hereby waives and releases, and agrees to hold harmless Sponsor, its representatives and prize providers and all of their respective officers, directors, employees, representatives and agents (collectively, the "Released Parties") from and against any and all rights, claims and causes of action whatsoever that he or she may have, or which may arise, against any of the Released Parties for any liability for any matter, cause or thing whatsoever, including but not limited to any injury, loss, damage, whether direct, compensatory, incidental or consequential, to person, including death, and property, arising in whole or in part, directly or indirectly, from his or her acceptance, possession, use or misuse of the prize, his or her participation in this Giveaway, or his or her participation in any prize-related activity. By entering or participating in this Giveaway, entrant agrees to be bound by these Official Rules and waives any right to claim any ambiguity or error in these Official Rules or this Giveaway itself. The Released Parties assume no responsibility for electronic hardware, programming or software malfunctions, or failures, or line connections, accessibility or availability, or technical failures of any kind, or unauthorized human intervention, or the incorrect or inaccurate capture of any entry or other information, or for the failure to capture any such information. Sponsor is not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, or by any of the equipment or programming associated with or utilized in this Giveaway; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or this Giveaway; or (4) technical or human error which may occur in the administration of this Giveaway or the processing of entries. Further, if, for any reason, this Giveaway is not capable of running as planned by reason of infection by virus, bugs, worms, tampering, unauthorized intervention, fraud, technical failures, or any other causes which, in the sole opinion of the Sponsor, may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Giveaway, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend this Giveaway, and randomly select the winner from the eligible entries received prior to the action taken.

Sponsor reserves the right in its sole discretion to disqualify and remove any post by an entrant that, in its sole opinion, does not comply with these requirements or these Official Rules. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of this Giveaway or to be acting in violation of these Official Rules, or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately damage any website or undermine the legitimate operation of this Giveaway is a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Acceptance of prize shall constitute and signify the winner's agreement and consent that Sponsor may use his/her name, address (city and state only), likeness, and/or prize information for promotional purposes in any media now existing or hereinafter devised, without additional compensation, where legal.

9. **DISPUTE RESOLUTION.** Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Giveaway or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by a federal or state court located in Tucson, Arizona; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Giveaway, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with this Giveaway, shall be governed by, and construed in accordance with, the laws of the State of Michigan, without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.
10. **PRIVACY/WINNERS LIST.** Entrants' personal information will be used to select winners, fulfill prizes and communicate about this Giveaway and marketing offers of interest from Sponsor. Sponsor may disclose the identity and email of winner and his/her guests to Wildlands Festival to facilitate entry thereto by winner and guests. For a list of winners, send a hand-printed, self-addressed, stamped envelope by September 26, 2024 to: Rivers Are Life, Attention: Winners List, Wildlands Ticket Giveaway 2024, 4400 James Savage Rd. Midland, MI 48642.