Official Rules for Rivers are Life's Scavenger Hunt Grizzly Giveaway (**REVISED 9.24.2024**)

THIS GIVEAWAY HAS BEEN EXTENDED UNTIL SEPTEMBER 30, 2024 AT 11:59 P.M. EST DUE TO A LACK OF ENTRANTS.

1. Eligibility

This giveaway is open to legal residents of the United States who are 18 years of age or older at the time of entry. Employees, officers, directors, and agents of Rivers are Life, its subsidiaries, affiliates, and advertising or promotional agencies, as well as the immediate family members (spouse, parents, siblings, and children) and household members of each such person, are not eligible to participate.

2. How to Enter

To enter the Rivers are Life Scavenger Hunt Grizzly Giveaway, follow these steps:

- Visit <u>https://riversarelife.com/grizzly-scavenger-hunt</u> to download the official scavenger hunt form.
- Complete the scavenger hunt.
- Post at least two photos of yourself partaking in the scavenger hunt on Facebook or Instagram.
- Tag Rivers are Life in your post:
 - o Instagram: @rivers_are_life <u>https://www.instagram.com/rivers_are_life/;</u> or
 - Facebook: <u>https://www.facebook.com/RiversareLife/</u>.
- Your account must be public at the time of entry and throughout the giveaway so that Rivers are Life can view and verify your post.
- Entries must be posted between Thursday, September 12, 2024, at 8:00 AM EST, and Monday, September 30, 2024, at 11:59 PM EST.

3. Photo Usage

By participating in this giveaway, you agree that Rivers are Life can use your submitted photos in its digital marketing efforts. You grant Rivers are Life a non-exclusive, royalty-free, perpetual, and worldwide license to use, modify, and publish your photos for promotional purposes.

4. Prize

One (1) winner will be randomly selected to receive the following prize package with a total approximate retail value (ARV) of \$175.98:

- One (1) Grizzly Drifter Carry All (ARV: \$115.99)
- One (1) Grizzly 20oz Water Bottle (ARV: \$24.99)
- One (1) Rivers are Life XL T-Shirt (ARV: \$20)
- Three (3) Rivers are Life Stickers (ARV: \$15)

5. Winner Selection and Notification

The winner will be selected by a random drawing from all eligible entries received during the giveaway period. The drawing will take place on or about Tuesday, October 1, 2024. The winner will be notified via direct message on the social media platform used for entry or by email or phone number provided on the scavenger hunt download. The winner must respond within 48 hours of notification to claim the prize. If the winner does not respond within the specified time frame, an alternate winner may be selected at random from the remaining eligible entries.

6. General Conditions

Rivers are Life reserves the right to cancel, suspend, or modify the giveaway if any fraud, technical failure, or other factors beyond its control impair the integrity or proper functioning of the giveaway, as determined by Rivers are Life in its sole discretion. Rivers are Life reserves the right to disqualify any individual it finds to be tampering with the entry process or the operation of the giveaway or to be acting in violation of these official rules or any other promotion or in an unsportsmanlike or disruptive manner.

7. Limitation of Liability

By participating in the giveaway, entrants agree to release and hold harmless Rivers are Life, its affiliates, advertising and promotion agencies, and all of their respective officers, directors, employees, and agents from and against any claim or cause of action arising out of participation in the giveaway or receipt or use of any prize, including but not limited to: (a) unauthorized human intervention in the giveaway; (b) technical errors related to computers, servers, providers, or telephone or network lines; (c) printing errors; (d) lost, late, postage-due, misdirected, or undeliverable mail; or (e) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the giveaway or receipt of any prize.

8. Disputes

Except where prohibited, entrant agrees that any and all disputes, claims, and causes of action arising out of or connected with this giveaway or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in Michigan. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of Rivers are Life in connection with the giveaway, shall be governed by, and construed in accordance with, the laws of Michigan, without giving effect to any choice of law or conflict of law rules.

9. Sponsor

This giveaway is sponsored by Rivers are Life, 4400 James Savage Rd. Midland, MI 48642. This promotion is in no way sponsored, endorsed, or administered by, or associated with, Facebook or Instagram.

10. Privacy

Personal information collected from entrants is subject to the Rivers are Life Privacy Policy and will be used for the purpose of administering this giveaway.

11. Winner List

To request the name of the winner, send a self-addressed, stamped envelope to Rivers are Life, attn: Scavenger Hunt Grizzly Giveaway, 4400 James Savage Rd. Midland, MI 48642, by October 8, 2024. The winner's name will be available after the winner has been verified.

By participating in this giveaway, you agree to be bound by these Official Rules and the decisions of Rivers are Life, which are final and binding in all matters relating to the giveaway.